

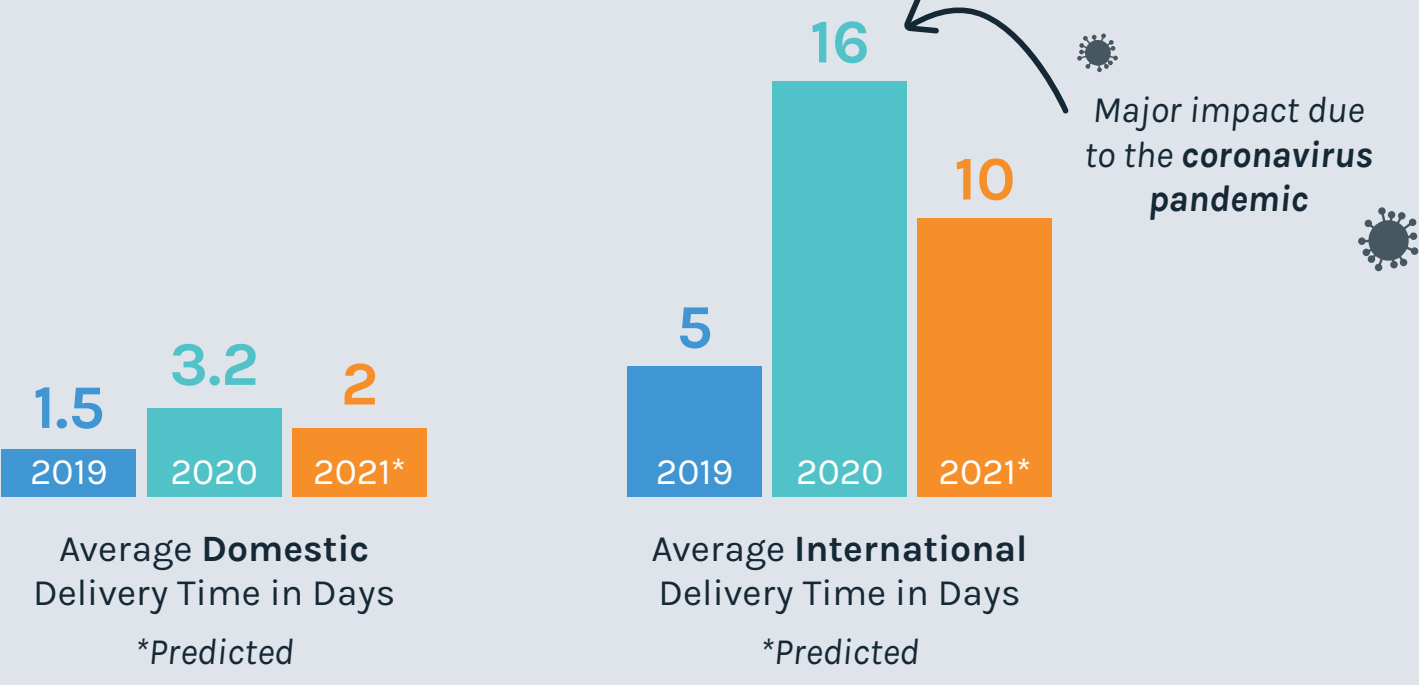
# Shipping & Logistics Trends 2021

## The Most Popular International Shipping Routes



Cross-border shipping remains strong from the US to Canada, Australia, Brazil, and the UK. Meanwhile, the US is a popular shipping from Hong Kong.

## Delivery Times Expected to Normalize in 2021



The pandemic disrupted supply chains around the world. Increased from 1.5 days on average in 2019, US domestic deliveries arrived in 3.2 days on average in 2020. Delivery lead times are expected to normalize this year.

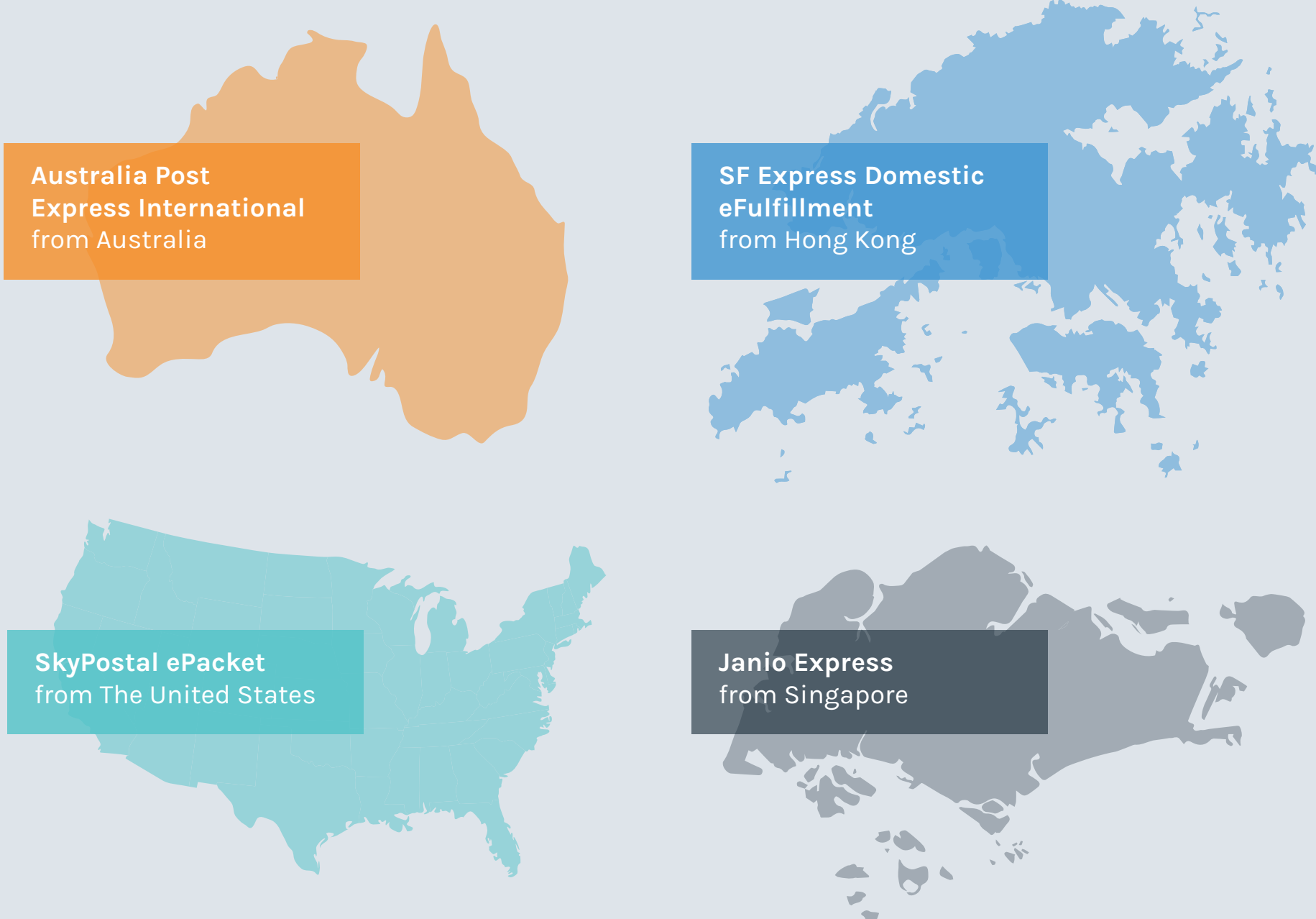
## Comparing Top US Domestic Couriers

	UPS Ground	USPS First Class	USPS Priority Mail	FedEx Large Parcel
Tracking	✓	✓	✓	✓
Speed	3-5 Days	3 Days	1-3 Working Days	1-3 Days
Price	\$\$	\$	\$\$	\$\$\$

Based on cost and speed, the most popular US domestic couriers are USPS, UPS and FedEx. USPS leads because it offers affordable, reliable service. UPS and FedEx are popular for their blend of speed, tracking, and value.

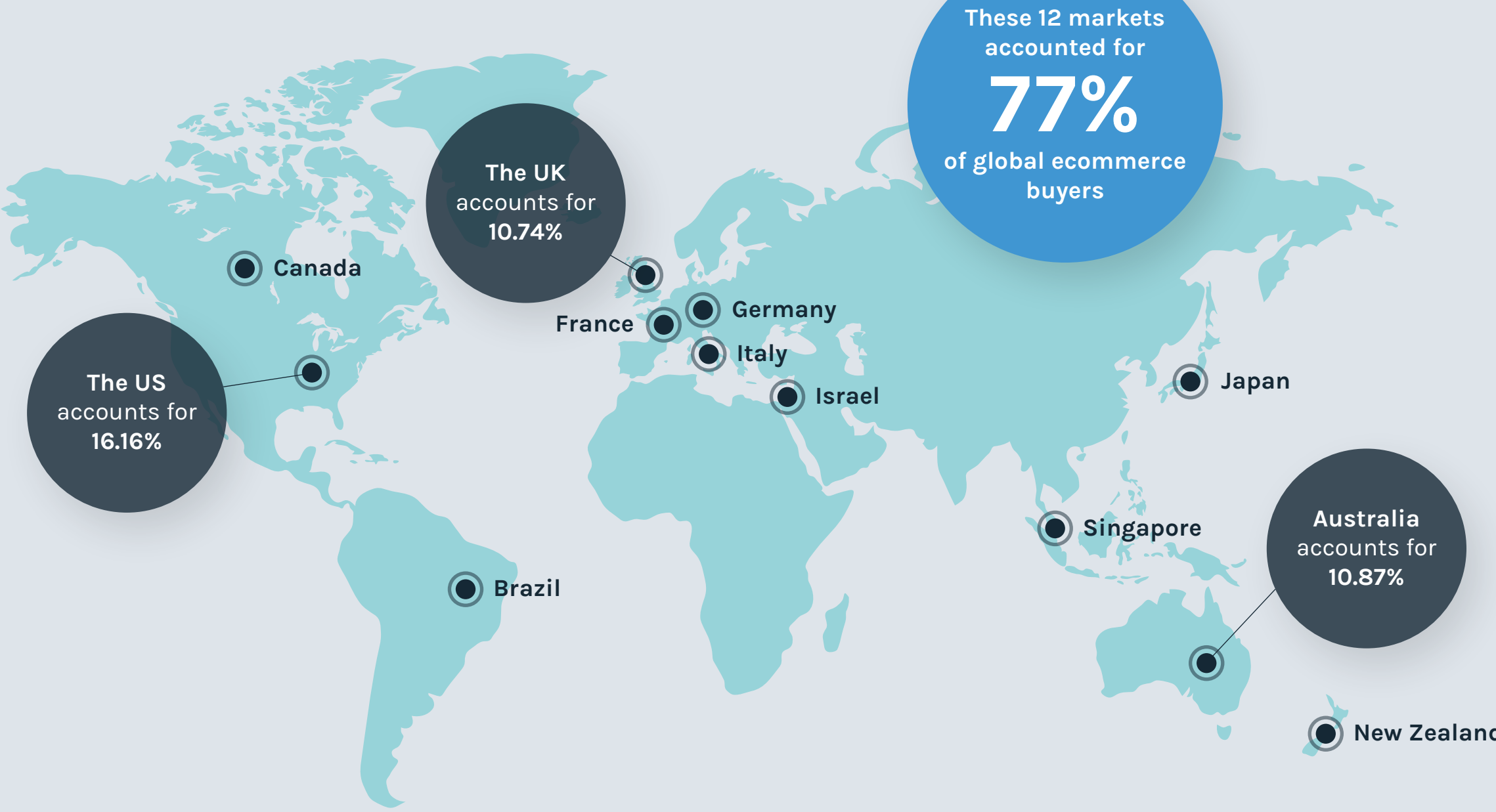
## Cheapest International Shipping Service By Country

For packages 1-5kg in weight



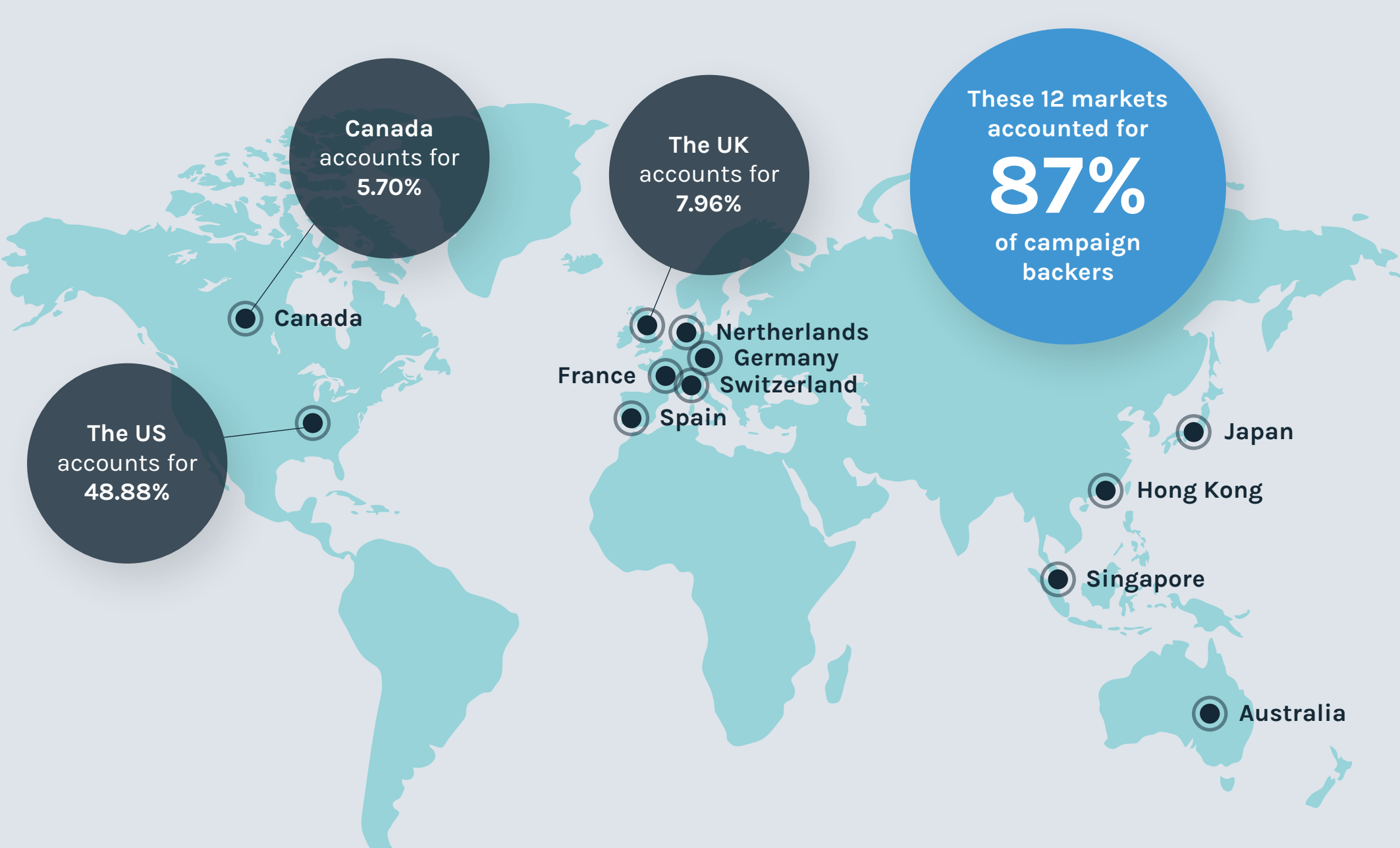
The most affordable shipping rates vary by country and individual couriers. The cheapest rates on international shipping can be found in Easyship's free Shipping Rate Calculator.

## Top 12 Consumer Markets Worldwide



The US is the top consumer market worldwide, followed by the UK and Australia. In 2020, cross-border commerce increased between the US and the following countries: France, Italy, Israel, and Brazil.

## Top 12 Global Markets for Crowdfunding Campaigns



The US remains the top market for crowdfunding, though 52% of campaign backers in 2020 lived outside the US. This means that crowdfunding campaigns should consider international shipping when crafting their strategies.